Human-CentriCity (City Government) Application

Human-CentriCity Definition - Projects that are designed to prioritize digital inclusion in smart city development, thereby overcoming or mitigating the digital divide, and that aim to serve specific target groups among the citizen population, such as the elderly, youth, and the disabled.

Please complete the following four sections of the application in English.

NOTE: Section I, Section II, and Section III are mandatory to fill in to complete the application process. The last section, Section IV is supplementary.

Please complete your application before the final date of the submission, 30th of May 2025.

Section I Registration & General Information of the Applicant

Section II Project Description

Section III Project Questionnaire

Section IV Contextual Information of the City and Country for the Project

For more information on the evaluation criteria for Tech-InnovaCity, download the Guidelines.

Section II Project Description 1

Applicants are required to complete all five questions from this section in order to access the questionnaire in the following section.

Name of the Project:

Entity responsible for the project (Please provide the name of the entity that will be awarded in case of a win - in case of a collaborative project or consortium, list all entities involved):

Location of responsible entity (Where is the entity responsible for the project based?):

Location of Project Implementation (Where was the proposed project implemented?)

How did you learn about the Seoul Smart City Prize? Please select one of the following options:

- International event (please specify)
- Social media
- Embassy
- WeGO Secretariat
- Prize Committee
- Other (please specify))

☐ [Check] Please be aware that if selected as a semi-finalist, the mayor of your city (or equivalent level) will be invited to attend the Seoul Smart City Ceremony in late September 2025.

Status of the Project (May include current phase or number of years implemented):

Project Summary:

(max. 3000 characters)

Section II Project Description 2

Please provide a descriptive overview of the project you applied for.

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(max. 3000 characters)
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How was your project initiated?
□ Part of country national government's initiative
□ Originally developed by the city government
□ Both or neither of the above two options
(Please explain:
_____)

How was your project funded?
□ Grant from national government
□ Funded by local government
□ Both or neither of the above two options
(Please explain:
_____)

How was the main technology used in your project developed?
□ Technologies that are already widely used
□ Developed with national government support
□ Developed through the applicant city's own efforts
□ Developed in collaboration with the private sector
□ If multiple or neither of the above four options
(Please explain:
_____)

Is the primary purpose of the problem-solving effort to enhance the environment or to address climate change?
□ Yes   □No

Section III Project Questionnaire (Total 22 questions)

A. Problem Identification

1. **(Importance of Policy Problem)**
   ● What is the policy problem your project is trying to solve, and how important is it in terms of the prioritization of other urban problems that directly affect citizens? Please elaborate in detail.

(max 1500 characters)

2. **(Alignment with Human-Centric Values)**
   ● How is the problem targeted by your project aligned with the human-centric values and objectives? Please elaborate in detail.

(max 1500 characters)

3. **(Evidence Inquiry about Causes of Policy Problem)**
   ● What do you think are the root causes for the policy problem targeted?
   ● How did you identify the causes of the problem?
   ● Have you conducted any activities of evidence inquiry (i.e. research, survey, case study, simulation, scenario building, etc.) to gain insight about the problem?
   ● How were the findings reflected in the project design?

(max 1500 characters)

4. **(Citizen Engagement)**
   ● How was citizen input gathered and incorporated into the process of selecting the policy problem your project is trying to solve?
   ● What diverse and underrepresented groups were involved in this process?

(max 1500 characters)

B. Project Design & Implementation

5. **(Goal Setting)**
   - What were the specific goals that were set to be achieved through the implementation of this project?
   - What were the quantitative measures and specific KPIs (key performance indicators) that the project set out to achieve? You will be asked to provide the actual quantitative achievements in the following section of the application.

(max 1500 characters)

6. **(Human-Centric Solution)**
   - Why did you select this particular technology over other available ones for your project for solving human-centric problems?
   - Why do you think your project with Smart City technology has an advantage in solving human-centric problems over other projects using conventional and existing technologies?

(max 1500 characters)

7. **(Rational Project Development)**
   - Why do you think your project is the best solution to the policy problem you answered above?
   - Did you design this project after considering other alternative solutions?
   - How does it compare to the other alternatives?

(max 1500 characters)

8. **(Evidence Based)**
   - What did you do to gain evidence that your project is the best among several alternative solutions to solve the policy problem?
   - For example, did you conduct your own research, simulations, review previous research or case studies?

(max 1500 characters)

9. **(Organization & Staffing)**
   - How did you plan the organization and staffing required to drive the project forward?
   - Have you had any difficulties in staffing and organizing, and how did you overcome the difficulties?

(max 1500 characters)

10. **(Equity in Organization and Staffing)**
   - Did you consider issues of equity and representation among diverse groups in designing the organization and workforce for your project, and if so, describe specific examples.

(max 1500 characters)

11. **(Resource Mobilization)**
   - How did you plan out to mobilize the budget and resources for the project?
   - Have you had any difficulties in securing the budget?
   - If yes, how did you overcome the difficulties?

(max 1500 characters)

12. **(Contingency Plan)**
   - Have you ever created a contingency plan for unexpected emergencies while working on the project?
   - If so, can you describe an instance where such a plan solved an unexpected problem?
   - In particular, did you set up a plan in place to address conflict between diverse interest groups?

(max 1500 characters)

13. **(Participatory Mechanism)**

- Were there participatory mechanisms to involve various stakeholders or citizens when making decisions for the project?
- For example, did you organize and hold public hearing or feedback sessions to gather public opinion?

(max 1500 characters)

14. **(Overcoming Barriers)**

- Please explain if you faced any barriers in terms of law, institution, insufficient resources, budget, or technology during implementation. Please describe what barriers you faced and how you overcame them.

(max 1500 characters)

C. Goal Achievement

15. **(Goal Achievement)**

- Referring to the specific goals noted in the previous section, how much were the goals achieved in quantitative terms?
- Please indicate the achievement rates and KPI outcomes compared to the baseline/goal indicators set out during the planning of the project.
- If certain measures resulted in lower outcome than expected, explain why this was the case and/or how it was offset by another effect or outcome.

(max 1500 characters)

16. **(Human-Centered Effect)**

- What are the specific benefits and outcomes for the citizens of your city as a result of the project?
- In particular describe the human-centered benefits that have occurred, especially for citizens.

(max 1500 characters)

17. **(M&E Activities)**

- Have you conducted any evaluation studies or monitoring activities to confirm these outcomes?
- If so, have the results been reflected to improve the project?

(max 1500 characters)

18. **(Efficiency)**

- Do you believe that the effects described above were achieved at the lowest cost when compared to other project alternatives?
- If so, what is the basis for your answer (e.g., impact evaluation studies or cost-benefit analysis)?

(max 1500 characters)

19. **(Spill-over Effect)**

- Do you think the effects described above have had a spill-over effect on the people living in other parts of your country?
- If so, what is the basis for your answer? (e.g. research, evaluation studies, simulation studies)

(max 1500 characters)

20. **(Sustainability)**

- Do you believe that the effects of the projects described above are sustainable in the long term?
- What steps have been planned or implemented to ensure that the effects of the projects are sustainable long term?

(max 1500 characters)

21. **(Other DE&I Contribution)**

- In addition to the direct effects of your project described above, please describe how it contributed to diversity, equity, inclusion, and digital divide issues in your city or country.

(max 1500 characters)

22. **(Scalability)**

- Do you have any future plans for scaling up or replicating the solution you have applied?
- Are you interested in collaborating with international organizations to execute these plans?
- If yes, what type of cooperation are you seeking?

(max 1500 characters)